



JARDINE LLOYD THOMPSON ASIA

24 September 2004

Press Release

Enterprise risk management and financing strategies – a key topic at the coming JLT Asian Telecommunications & Electronics Forum

Singapore, 24 September 2004 - With the complexity of today's fast moving high-tech landscape, corporate governance developments and shareholder expectations, it became clear at a recent Jardine Lloyd Thompson (JLT) Telecommunications, Electronics and Insurance Industries Forum in Lugano, Switzerland that new approaches are needed to review current risks and define innovative, tailor-made risk identification tools and risk financing concepts.

John Dagleish, Head of JLT Asia's Communication and Technology Industry Focus Group, who develops unique risk solutions for insurance, risk finance, treasury and auditing departments of major communication and technology companies in Asia says that in today's risk landscape, effective risk management, audit and risk financing must use the entire spectrum of risk advisory, insurance and financial tools available.

Asian Telecommunications & Electronics companies who invest heavily into risk management need to concentrate on "enterprise" or "integrated" risk management and risk financing processes and focus on solutions that combine traditional risk transfer (e.g. insurance) with corporate finance techniques.

To assist Asian Telecommunications & Electronics companies understand how the latest developments in enterprise risk management can benefit their operations, JLT will be conducting another similar **Telecommunications & Electronics Forum at the Mandarin Oriental Hotel in Kuala Lumpur, Malaysia from 24-25 November 2004.**

The forum will provide a unique opportunity to:

- Examine and debate the latest insurance and regulatory issues affecting the industry, enabling you to formulate effective planning for your business;
- Learn from Business Leaders about the challenges and opportunities facing the Telecommunications, Electronics and Insurance industries and the Global Economy;
- Benefit from an environment in which to meet, discuss and exchange ideas with peers and insurance experts; allowing the development of best practice, together with optimum risk management and risk financing strategies; Hear expert views on the future of the Telecommunications, Electronics and Insurance world; an insight into the future of the industry and an aid to long term business planning and risk transfer;
- Experience a new way of providing and sharing a rewarding tailor-made market intelligence and benchmarking.



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A publication entitled “**Taking the Higher Ground**” has been published following The JLT Telecommunications, Electronics and Insurance Industries Forum in Lugano. To download it, [click here](#).

About Jardine Lloyd Thompson Asia

Jardine Lloyd Thompson (JLT) Asia is a leading provider of risk solutions, insurance and reinsurance broking, risk management and corporate consultancy services in the Asian region. Ranked as Asia’s Top Broker by the Asian Insurance Industry, three times in a row from 2001-2003, JLT Asia excels in innovating market-leading solutions in the areas of Claims Consultancy, Construction, Corporate Risk, Employee Benefits, Financial Solutions, Marine, Natural Resources, Reinsurance and Risk Management.

Enquiries:

Josephine Chong

Manager - Corporate Communications

Tel: +65 6430 4570

Email: Josephine_Chong@jltasia.com

Website: www.jltasia.com